

# INVOICE



**Local 12 WKRC-TV**  
**1906 Highland Ave**  
**Cincinnati, OH 45219**  
**Main: (513) 763-5408**  
**Billing: (513) 763-5500**

[www.local12.com](http://www.local12.com)

Billing Address:

**American Rambler Pro**  
**Attention: Accounts Payable**  
**138 Conant St.**  
**Beverly, MA 01915**

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**

Invoice #	Invoice Date	Invoice Month	Invoice Period
48566-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Republican National Commit	RNC-ROMNEY 60S	321

Flight Dates	Order #	Alt Order #
08/11/12 - 08/14/12	48566	09788063

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/13/12	08/14/12	4p Local 12 News at Four	4:30 PM-5:00 PM	MT-----	1:00	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 08/14/12 4:43 PM 4p Local 12 News at Four 4:30 PM-5:00 PM 1:00 2012MRFP068H \$2,200.00 NM									
2	08/13/12	08/14/12	5p Local 12 News at Five	5:00 PM-5:30 PM	MT-----	1:00	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 08/14/12 5:28 PM 5p Local 12 News at Five 5:00 PM-5:30 PM 1:00 2012MRFP068H \$2,400.00 NM									
3	08/13/12	08/14/12	5p Local 12 News at Five	5:30 PM-6:00 PM	MT-----	1:00	2	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKRC M 08/13/12 5:36 PM 5p Local 12 News at Five 5:30 PM-6:00 PM 1:00 2012MRFP068H \$2,800.00 NM 1 WKRC Tu 08/14/12 5:42 PM 5p Local 12 News at Five 5:30 PM-6:00 PM 1:00 2012MRFP068H \$2,800.00 NM									
4	08/13/12	08/14/12	6p Local 12 News at Six	6:00 PM-6:30 PM	MT-----	1:00	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 08/13/12 6:25 PM 6p Local 12 News at Six 6:00 PM-6:30 PM 1:00 2012MRFP068H \$3,000.00 NM 2 WKRC Tu 08/14/12 6:28 PM 6p Local 12 News at Six 6:00 PM-6:30 PM 1:00 2012MRFP068H \$3,000.00 NM									
7	08/12/12	08/12/12	Sun Reg 1	7:00 PM-8:00 PM	-----S	1:00	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 08/12/12 7:54 PM Sun Reg 1 7:00 PM-8:00 PM 1:00 2012MRFP068H \$8,000.00 NM									
8	08/11/12	08/12/12	PGA Golf	2:00 PM-7:00 PM	-----SS	1:00	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/12 08/12/12 -----SS 2 \$1,000.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	08/11/12	08/12/12	PGA Golf	2:00 PM-7:00 PM	-----SS	1:00	2	\$1,000.00	NM
08/06/12 08/12/12 -----SS 2 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Sa	08/11/12	3:37 PM	PGA Golf	2:00 PM-7:00 PM	1:00	2012MRFP068H	\$1,000.00 NM
2	WKRC	Su	08/12/12	7:12 PM	PGA Golf	2:00 PM-7:00 PM	1:00	2012MRFP068H	\$1,000.00 NM
<u>Total Spots</u>							<b>9</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$26,200.00</b>
<u>Agency Commission</u>	<b>\$3,930.00</b>
<u>Net Amount Due</u>	<b>\$22,270.00</b>

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